

# Comparisons of Job Characteristics

Focus Occupation: **Market Research Analysts (19-3021)**

Associated Occupation: **Financial Analysts (13-2051)**

[Compare Knowledge](#)

[Compare Skills](#)

[Compare Abilities](#)

[Compare Detailed Work Activities](#)

[Compare Tools and Technologies](#)

<<	Focus occupation element is much lower
<	Focus occupation element is lower
0	Focus occupation element is at a similar level
>	Focus occupation element is at a higher level
>>	Focus occupation element is at a much higher level

## Knowledge

Similarity of Focus Occupation to Associated Occupation: 71

Focus Occupation: Market Research Analysts (19-3021)

Associated Occupation: Financial Analysts (13-2051)

Associated Occupation's Key Knowledge Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation
Economics and Accounting	4.4	19.8	8.2	<<	Extensive education and/or training may be required
English Language	11.2	17.1	17.6	0	Current knowledge level may be sufficient
Mathematics	9.2	16.7	11.5	<<	Extensive education and/or training may be required
Administration and Management	8.4	12.1	12.7	0	Current knowledge level may be sufficient
Law and Government	5.9	11.5	4.6	<<	Extensive education and/or training may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

## Skills

Similarity of Focus Occupation to Associated Occupation: 96

Focus Occupation: Market Research Analysts (19-3021)

Associated Occupation: Financial Analysts (13-2051)

Associated Occupation's Key Skills Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation
Writing	9.2	13.2	12.2	0	Current skill level may be sufficient
Judgment and Decision Making	9.4	11.6	11.9	0	Current skill level may be sufficient
Active Learning	8.7	11.2	10.4	0	Current skill level may be sufficient
Mathematics	6.2	10.8	9.1	<	A higher skill level may be required
Systems Analysis	6.5	9.9	10.4	0	Current skill level may be sufficient
Systems Evaluation	6.4	9.7	9.8	0	Current skill level may be sufficient

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

Abilities		Similarity of Focus Occupation to Associated Occupation: 98			
Focus Occupation: Market Research Analysts (19-3021) Associated Occupation: Financial Analysts (13-2051)					
Associated Occupation's Key Abilities Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation	
Written Comprehension	11.0	15.0	14.8	0	Current ability level may be sufficient
Deductive Reasoning	10.6	14.1	13.6	0	Current ability level may be sufficient
Written Expression	9.8	13.9	14.8	0	Current ability level may be sufficient
Near Vision	11.1	12.6	11.9	0	Current ability level may be sufficient
Number Facility	6.3	11.6	10.1	<	Some improvement in abilities may be required
Mathematical Reasoning	6.3	11.0	11.5	0	Current ability level may be sufficient

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

Activities that Both Occupations Have in Common		Similarity of Focus Occupation to Associated Occupation: 72
<b>Focus Occupation: Market Research Analysts (19-3021)</b> <b>Associated Occupation: Financial Analysts (13-2051)</b>		
Work Activities	Exclusivity of Activity	
Analyze scientific research data or investigative findings	27	
Analyze social or economic data	63	
Create mathematical or statistical diagrams or charts	43	
Interpret charts or tables for social or economic research	70	
Use knowledge of economic trends	77	
Use spreadsheet software	18	

Not all positions in these occupations will necessarily perform all of the listed activities. The exclusivity rating is an indication of how unique the activity is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations engage in that activity.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

Tools and Technologies that Both Occupations Have in Common		Similarity of Focus Occupation to Associated Occupation: 94
<b>Focus Occupation: Market Research Analysts (19-3021)</b> <b>Associated Occupation: Financial Analysts (13-2051)</b>		
Tools and Technologies	Exclusivity	

Business function specific software	1
Computers	1
Content authoring and editing software	1
Data management and query software	1
Finance accounting and enterprise resource planning ERP software	2
Industry specific software	1

Not all positions in these occupations will necessarily use all of the listed tools and technologies. The exclusivity rating is an indication of how unique the tool or technology is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations use that tool or technology.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.